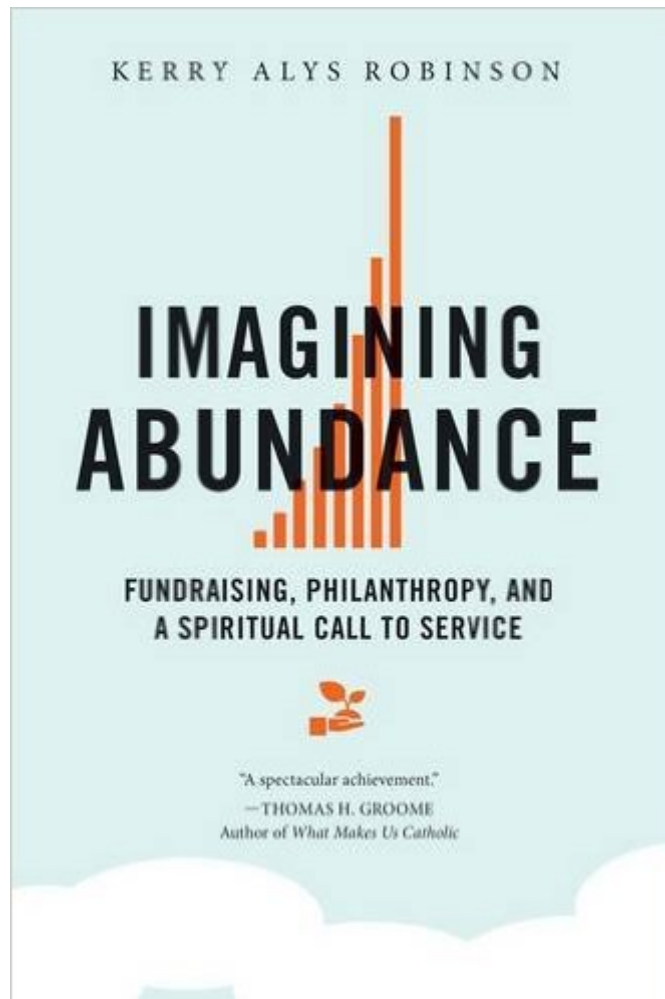


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# Imagining Abundance: Fundraising, Philanthropy, And A Spiritual Call To Service



## Synopsis

Fundraising is ministry—a transformative ministry that challenges all people to realize their own gifts and how they can be used for the benefit of the church. In *Imagining Abundance*, Kerry Robinson focuses on reasons why each of us are called to be stewards. We act because we're excited about what it is that we do for the church and where we're called by God to be, we want others to be just as excited about what that is, and we want people to be partners with us in that ministry. In *Imagining Abundance*, Kerry Robinson offers an inspirational and practical guide to effective fundraising that is ideal for anyone invested in a faith community. Bishops, provincials, pastors, ministers, executive and development directors and trustees of faith-based organizations will benefit from this healthy approach to the activity of fundraising that situates successful development in the context of ministry and mission.

## Book Information

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## Customer Reviews

What does it mean to approach fundraising as a ministry? How can churches and religious non-profits engage in this activity with joy and prayer? Kerry Alys Robinson addresses these questions in *Imagining Abundance*, her first book from Liturgical Press. Through its pages, Kerry weaves a story of encouragement--part personal anecdote, part prayerful reflection--for those wishing to approach their organization's fundraising needs in ways that are humanly authentic, spiritual, and loving. The book is a thoughtful read for anyone charged with fundraising for a church or a religious non-profit. Kerry's reflections give you warm and prayerful models---the sort of models

that will help you connect your prayer life with what your business card says that you do. But, it is a book that will also interest non-fundraisers. For Kerry's reflections also show how a person's spiritual life can richly nurture whatever they choose to do for a paycheck. For me, *Imagining Abundance's* most powerful message is that everyone, through prayer, can learn how God is moving in their lives, giving them talents and opportunities that will help them to provide goodness and joy to others. I hope that you too, will find this message as you read...or, something of similar potency as it pertains to your life and your fundraising needs.

Sarah L. Woodford  
Director of the Vincent Library  
Saint Thomas More: The Catholic Chapel & Center at Yale University

I was privileged to hear the author speak to a group of seminary presidents at a conference hosted by the Association of Theological Schools. Her charisma, grace, humility, and warmth were evident in her presentation. While listening, I added her book to my wish list at . The simple story of a successful development venture in the non-profit faith based world, inspired me. My work is filled with more optimism and energy because of Kerry Alys Robinson's gift of herself through her writing *Imagining Abundance*.

In this entertaining and thoughtful account Kerry Alys Robinson writes about the epiphany she experienced in accepting the responsibility of raising a seemingly impossible sum of money for the St. Thomas More Center at Yale University. The work of seeking and contributing funds oftentimes devolves into an impersonal and monotonous task of "give and take". *Imagining Abundance* persuasively demonstrates how the challenge can be transformed into the highly engaging joy of "offer and receive". Development directors and donors alike who are willing to be open to a "spiritual call to service" will be enlightened and inspired by this lustrous little book which reveals the startling possibility of development becoming ministry.

Dana P. Robinson  
Chairman, National Catholic Community Foundation

I highly recommend this book to anyone that works and leads non-profits. Raising money is not about money. It is about our conversion to know about blessing and gratitude that begets blessing and gratitude.

Kerry Robinson brings courage to the fearful, hope to the despairing, and light to those who wallow in darkness. By stressing fidelity to mission, examining the fears relating to asking for money, and relating the story of her own journey as the development director at St. Thomas More Center, Ms

Robinson has given me a renewed sense of the importance and possibility of becoming a successful advancement person as the head of a Catholic secondary school. This book, coupled with my attendance at a recent dynamic workshop for Catholic high school presidents, has given me a boost for the new academic year.

Great assist in identifying source help.

Wow. This was an easy and simple read... and a great source of encouragement. It is much more about a viewpoint of abundance which, through God's unstoppable generosity, we should all have.

Kerry Robinson has presented philanthropy and fundraising within a spiritual and very personal context. This is an outstanding read and even better the second time!

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